

## COMPETITION RULES "PAINT ME THE FUTURE OF EUROPE"

### 1. BASIC INFORMATION ABOUT THE COMPETITION ORGANIZER

- 1.1 The Delegation of the European Union to the Republic of Serbia is conducting a competition entitled "Paint me the future of Europe" (hereinafter referred to as: the Competition).
- 1.2 The Organizer of the Competition is the Delegation of the European Union to Serbia, Vladimira Popovića street no. 40/V, 11000 Belgrade (hereinafter referred to as: "Organizer"), which hereby determines the following rules of the Competition "Paint me the future of Europe" (hereinafter referred to as: the Rules).
- 1.3 New Moment New Ideas Company d.o.o., Hilendarska street no. 14, 11000 Belgrade, is in charge of conducting the Competition itself.
- 1.4 A person who makes an application in the manner provided for in these Rules, is considered a Participant in the Competition (hereinafter referred to as: the Participant).

### 2. NAME, DURATION AND PURPOSE OF THE COMPETITION

2.1. The Competition is organized under the name "**Paint me the future of Europe**" (hereinafter referred to as: "Competition") via the website [futureofeuropa.newmoment.com](http://futureofeuropa.newmoment.com) (hereinafter referred to as: the Website).

2.2. The call will be open from **25<sup>th</sup> February 2022** from 9:00 a.m. GMT + 1, and ending on **18<sup>th</sup> March 2022** at 11:59 a.m. GMT + 1.

2.3. The Competition aims to bring together young artists from the Western Balkans and Europe who will jointly work on painting murals on the topic "The future is yours - imagining the future of Europe through artistic expression". By painting murals and actively engaging in other cultural activities in Novi Sad, artists need to show their artistic excellence, their vision of a common future on the European continent, the ability to reflect on socially engaged topics and a sense of belonging to a common cultural space. The mural will be solemnly presented on **9<sup>th</sup> May, 2022**, as part of the celebration of Europe Day.

2.4. The competition is part of the initiative "Contribution of the Western Balkans to the Future of Europe" (Initiative), organized and funded by the Delegation of the European Union to Serbia (Organizer), and implemented by New Moment New Ideas Company from Belgrade.

2.5. The initiative takes place in parallel and in cooperation with the year-round event "European Capital of Culture", whose prestigious title for 2022 belongs to the city of Novi Sad.

### 3. COMPETITION ORGANIZATION VENUE

2.6. The Competition is organized on the territory of the Republic of Serbia and is conducted on the website: [futureofeuropa.newmoment.com](http://futureofeuropa.newmoment.com)

### 4. RULES, TERMS AND CONDITIONS FOR PARTICIPATION IN THE "Paint me the future of Europe" Competition

#### 4.1. Who can and in what way participate:

- Artists from the Western Balkans, European Union countries and other European countries
- In the age between 18-35 years;
- With qualifications relevant to this initiative;
- Artist who are engaged and / or interested in local and global socio-economic issues
- Able to stay in Novi Sad during the residency program from **18<sup>th</sup> April to 10<sup>th</sup>, 2022**
- Who are prepared to engage and participate in the activities of the official programme of Novi Sad as the European Capital of Culture for 2022 and other related cultural events in Novi Sad during their stay;
- Who are prepared to promote the cultural capital of Novi Sad through their social networks and experience;
- The submitted works/sketches should be created specifically for participation in this Competition, which means that so far they have not been exhibited or submitted for participation in any other Competition;
- The works must be copyrighted, and in the case of using any non-copyrighted content, it is necessary to state the sources in the proposal and the accompanying information that no one's copyright has been infringed;
- Selected authors will receive a fee in the amount of 1,000 EUR, provided accommodation during their stay in Novi Sad and covered travel expenses.

#### 4.2. Conditions for participation:

- The basic criterion for selecting a draft sketch for painting a mural is the answer to the topic "The future is yours - imagining the future of Europe through artistic expression". The imagined vision should be inspiring and socially engaged, to encourage an inspiring and socially responsible view of the common future of Europe in the observer. EU core values such as human dignity, freedom, democracy, equality, solidarity, respect for the rule of law and human rights, gender equality, the rights of members of the LGBT community, can serve as inspiration for painting murals;
- Participants shall submit their applications exclusively electronically via the website [www.futureofeuropa.newmoment.com](http://www.futureofeuropa.newmoment.com).
- As part of the application, the authors are required to explain in a few sentences their vision of the future of Europe.
- It should be borne in mind that the mural will be painted in the open, i.e. in public space on the surface of a building 7 floors high and the approximate wall area of 100m<sup>2</sup>. The building is located near the Petrovaradin Fortress on the Quay of the Victims of the Raid in Novi Sad. The mural must be clearly visible and noticeable from a distance, and through the use of space and narrative not only to communicate with audiences but also actively to involve the public in the symbolic meaning of the mural;
- The proposed work must be an original work of authorship, unpublished so far, ie that the work has not been seen or exhibited in public space before applying for this Competition or registered for any other competition;
- Authors will be required to sign a copyright agreement with New Moment New Ideas Company d.o.o.;
- Selected Participants will be required to participate in the ceremony and the opening of the celebration of Europe Day, 9<sup>th</sup> May, in order to present their work to the public.

4.3 Participants in the Competition when applying on the website [futureofeuropa.newmoment.com](http://futureofeuropa.newmoment.com), shall leave their personal data (name and surname, e-mail

address, mobile phone number) CV, draft sketch for painting their part of the mural. Artists are required to explain in a few sentences their vision of the future Europe and give a brief technical description of the necessary materials for their work. If the submitted work contains any third-party intellectual property rights, it is necessary to provide proof that such intellectual property rights have been regulated with such third party.

By applying to the invitation (by sending a draft sketch of a mural), each of the Participants guarantees that the work or draft sketch they are submitting is their original work and that no one claims copyright to it, and that if they do, that the team is their sole holder, i.e. if the submitted work contains any third-party intellectual property rights, that such intellectual property rights have been regulated with such third parties, authors, or copyright holders (property and moral) on such works.

In this regard, the Participant warrants the following: *We enclose the draft sketch as an expression of our own creativity, and I understand that it will be viewed as my copyrighted original work. We understand that our draft sketch will be considered by an expert jury before it is accepted for participation in the Competition. If our proposal is offensive or does not meet the propositions of the Competition in any way, and if it failed to clearly address the topic "The future is yours - imagining the future of Europe through artistic expression", I understand that we can be disqualified.*

4.4. For the avoidance of any doubt, the Organizer does not bear any responsibility in case of violation of any third-party intellectual property rights contained or endangered, by painting murals, i.e. draft sketches for painting murals that have applied for participation in the Competition.

4.5. Participants in the Competition agree that the Organizer acquires all intellectual property rights to all submitted applications and materials, or the final result - mural, including modification of the same, without limitations regarding space and time, and to make promotional materials from them without additional fees to applicants, materials and/or works. The views expressed through the final result - mural do not reflect the official attitude of the Organizer.

4.6. The Organizer is not liable for any technical deficiencies when using the website, regardless of the cause of the technical deficiency, but in any case will hire an expert to provide technical services related to the organization and implementation of the Competition.

4.7. It is forbidden to use any type of computer code, virus, or anything that may interfere with, disable, harm, or misuse the participation in the Contest.

4.8. The organizer is not responsible in case of possible damage to the work after its presentation to the public.

## **5. CONSENT OF THE PARTICIPANTS TO THE RULES**

5.1. By applying for participation in this Competition, it is considered that each Participant has read these conditions, understood them in full and agreed to the following:

- That the material created during the implementation of this Competition is the work of the Participants and exclusively made for the purpose of participating in this Competition, that it does not infringe other people's copyrights and that it can be used free of charge on the web platform [www.europa.rs](http://www.europa.rs) owned by the Organizer, also that it can be used for other promotional purposes and on other Organizer's communication channels (website, Facebook, Instagram, etc.), all in connection with this Competition and Europe Day in May 2021 and that it has no time restrictions;
- That the personal data of the Participants in the Competition, such as name, surname and e-mail address, telephone number, are collected exclusively for the selection process of the Participants;
- That the Participants in the Competition are contacted by the Organizer in connection with this Competition;
- That they are aware that the Organizer is in connection with this Competition entitled not to accept or remove all messages, texts, audio, visual and other materials that it deems unacceptable, because they do not comply with regulations or are not in compliance with the regulations or not in accordance with the positive values promoted by the Organizer (removed shall be messages related to: violence, portrayal of minors, incitement to violence, national, religious, ethnical, racial or any other kind of intolerance, bringing the Organizer or this action into bad connotations, etc.);
- That the Organizer is not liable for any misuse of materials and that the Organizer is not liable for damages that may occur due to (mis)use of data that I submit in this way.

5.2. By participating in the Competition and by accepting the Competition Rules, Participants agree that the Competition Organizer may use their personal data for the purpose of organizing and conducting the Competition, as well as for the final selection of Participants in accordance with the Law on Personal Data Protection.

Personal data of Participants (name and surname, e-mail address, mobile phone number) will be processed and used exclusively for the following purposes:

- To apply for and participate in the Competition;
- For establishing contact by the Organizer regarding conducting interviews, as an obligatory phase in the selection process;
- Possibly for promotion purposes, for the promotion of the Competition and publishing on social networks and media (name and surname).

5.3. Participants in the Competition, when applying on the website, submit to the Organizer their name and surname, e-mail address, mobile phone number. Personal data of Participants and Winners are kept for a maximum of two months following the completion of the Competition, except for data on final Participants, whose data are kept for one year and then permanently deleted, unless there is a legal obligation of the Organizer to keep data longer, in which case the data will be kept until the expiry of the statutory term.

5.4. Participants are entitled to be notified of the processing of data, have the right to request from the Organizer a copy of the data relating to them, as well as to inspect the processed data. Participants are entitled to request from the Organizer to carry out correction, supplementation, updating, deletion of data, restriction of processing and termination of data processing in all

respects in accordance with the provisions of the Law on Personal Data Protection. The Participant is entitled at any time to ask the Organizer to cease processing his personal data by sending an e-mail to [jelena.zivanovic@newmoment.com](mailto:jelena.zivanovic@newmoment.com) and to accept that such denial may result in inability to participate in the Competition.

5.5. In addition to the Organizer, as the Data Controller, also NEW MOMENT NEW IDEAS COMPANY DOO, BELGRADE, Hilendarska street no. 14, Belgrade, Serbia, company registration number: 17320564, TIN: 100278886 in the capacity of Data Processor, hired by the Organizer, will have access to the personal data of the Participants and winners of the Competition in order to assist in the organization and implementation of the Competition, based on a contract entered into by and between the Organizer and the Agency. The Organizer will undertake all necessary steps in the organizational and technical sense to protect the personal data of the Participant in accordance with applicable regulations.

5.6. When providing information, the Participant is required to provide true, accurate and complete contact information about himself. The Participant agrees to be contacted by the Organizer using his contact details. In case the provided data is incorrect, it can lead to disqualification from the competition.

5.7. The Organizer is not responsible for errors in the data, as well as for receiving data submitted by Participants.

5.8. The Participant who wants to participate in the Competition must first accept the rules of the Competition electronically by using special tools for that purpose within the website.

## **6. METHOD AND PROCEDURE OF SELECTION OF APPLICANTS**

The deadline for submitting applications is **18<sup>th</sup> March 2022** by 11:59 a.m. GMT + 1. Applications received after the expiry of said deadline will not be considered. Only applications submitted on the website: [futureofeuropa.newmoment.com](http://futureofeuropa.newmoment.com) will be considered.

The Organizer will accept only applications that are in line with the given topic and in line with values promoted by the European Union. The Organizer has the right not to accept works that it deems unacceptable in the implementation of this Competition, because they do not comply with regulations or are not in accordance with the values promoted by the Organizer (messages will be removed related to: violence, depicting minors, invoking violence, national, religious, ethnical, racial or any other type of intolerance and which are not in accordance with the internal policy of promoting this action - bringing the Organizer or this action into bad connotations, etc.).

The Organizer reserves the right to request verification of the fulfilment of these conditions and not to allow the publication of submitted applications accordingly.

Following the preliminary selection, the shortlisted candidates will be informed by e-mail about the scheduled interview in English with a specialist from the Department of Human Resources, and no later than 23rd March 2022.

After the conducted interviews, a shortlist of candidates will be selected, which will be further evaluated by an expert jury composed of 5 members, chaired by curator Lazar Sakan, who has

a long standing experience in running the art gallery "New Moment". Other members of the jury are: Dr. Tijana Palkovljević Bugarski, director of the Matica Srpska Gallery; conceptual artist Nikola Džafo and two representatives of the Delegation of the European Union to Serbia.

All Participants who passed the first round of selection will be contacted by e-mail after the expiry of the application deadline on 18th March 2022 and will be invited to the interview with the human resources specialist. The official proclamation of the final selection of Participants who will be selected to paint the mural is scheduled for the 25th March 2022 on the website [futureofeuropes.newmoment.com](http://futureofeuropes.newmoment.com).

Selected authors will be required to sign a copyright agreement with New Moment New Ideas Company d.o.o.

## **7. RIGHT TO AMEND THE GENERAL RULES OF THE COMPETITION**

12.1. The Organizer reserves the right to amend the Rules of this Contest at any time, for justified reasons, with the obligation to publish them without delay on Facebook and Instagram pages and on the website [futureofeuropes.newmoment.com](http://futureofeuropes.newmoment.com).

## **8. TERMINATION OF THE COMPETITION**

8.1. At the time of making the decision to hold the Competition, the Organizer could not have foreseen, nor could he influence such events, which have or could exert a negative impact on the operations of the Organizer, in which case the Organizer is released from all possible obligations towards the Participant.

8.2. In the event of these circumstances occurring, the Organizer will notify the Participants of the termination of the Competition by a notice on the website [futureofeuropes.newmoment.com](http://futureofeuropes.newmoment.com)

## **9. GENERAL PROVISIONS**

The Organizer informs all Participants in this Competition that it aims to support young and talented artists, to promote their authored work and European values, that the participation is directly or indirectly is free of charge, i.e. the participation in the Competition is not subject to any material giving or performance by the person participating in the Competition.

The views of the authors of the artistic works in the Competition do not necessarily represent the views of the European Union.

The Participant who participates in the Competition accepts the rights and obligations provided by these Rules.

**GOOD LUCK TO ALL PARTICIPANTS!**

Belgrade, 25<sup>th</sup> February 2022